

Privacy for Merchants

For merchants using OSON.MENU to power their stores

Introduction

If you are a merchant using OSON.MENU to power your business, or a Supplier or Retailer participating in Handshake, we collect and use your personal information to provide you with the use of our platform and its services, and generally to help you better manage your business and your relationship with your customers. Additionally, please review our [overall privacy policy](#) that applies to everyone whose information we process.

What information we collect about you and why

We collect personal information when you sign up for OSON.MENU, when you use our platform, or when you otherwise provide us information. We may also use third party service providers for example to help us review accounts for fraud or other concerns. In general we need information about you for you to be able to use our platform. We process your personal data in order to perform our contract with you or because it is in our legitimate interests to maintain our business relationship, prevent risk and fraud, provide effective services to you, improve our products and services, and to be responsive to you. In some cases, we only process your personal information with your consent.

What we collect	How we use it
Information you provide us about you and your business, like your name, the name of your staff or other individuals associated with your business, company name, address, email address, and phone number.	To provide you with the use of our platform and other related services (e.g., to confirm your identity, to contact you about issues with the platform, to invoice you) To advertise and market products or features to you

	<p>To comply with legal requirements</p> <p>To prevent fraudulent use of our services</p>
<p>Information about how you access OSON.MENU websites, your account, and our platform, including information about the device and browser you use, your network connection, your IP address, and details about how you browse our websites and platform. We collect some of this information by using “cookies” or other similar technologies directly from your device. For more information about how we use these technologies, see our Cookie Policy.</p>	<p>To provide you use of, and to improve, our platform and other related services (e.g., identifying ways to make our platform easier to use or navigate)</p> <p>To personalize the platform for you</p> <p>To advertise and market products or features to you</p> <p>To prevent fraudulent use of our services</p>
<p>Copies of government-issued and/or a picture of yourself holding your identification that you provide us.</p>	<p>If we need to verify your identity (e.g., to protect you against identity theft or fraud)</p> <p>To verify that we are speaking with you if you contact us</p> <p>To help us determine or verify account ownership</p> <p>To comply with legal requirements</p>

We also work with companies that provide us with information about merchants or prospective merchants (for example, to protect against fraud or if we’re sponsoring an event).

When and why we share your information with others

Running a business is hard, and we work with a variety of companies to help us provide you with a range of services to help you support your business. We sometimes share your personal information with these companies to help us provide you with OSON.MENU services.

Your rights over your information

You can access and correct a lot of your personal information directly through the OSON.MENU admin. For information you are not able to access or correct directly within the OSON.MENU admin, please mail us support@oson.menu. Please refer to our Overall Privacy Policy for further information. Please note that some data subject rights only apply in certain circumstances, and all of these rights may be limited by law.

Your customers' information

In order to power your business, we collect and use personal information about your customers.

Legally speaking, we are a “data processor” and a “service provider” as these terms are used in certain applicable privacy laws, including in Europe, the UK, and the US.

Because you decide how the personal information of your customers will be used, you need to make sure your customers understand how you (and how we on your behalf) collect and process their personal information. You should do this by, at a minimum, posting a privacy policy on your store that describes the information you collect, how you use it, and who you share it with.

If you are collecting any “sensitive” personal information from your customers (for example, information about a consumer’s social security, drivers license, state identification card, or passport number; account log-in, financial account, debit or credit card numbers in combination with any required security codes or passwords; precise geolocation; health or

genetic data, racial or ethnic origin, religious or philosophical beliefs, or union membership; contents of a consumer's mail, email or text messages; or criminal offense data), you should get the affirmative, express consent from your customers to use and process this information.